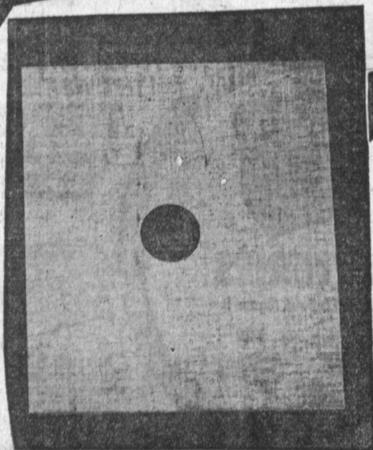
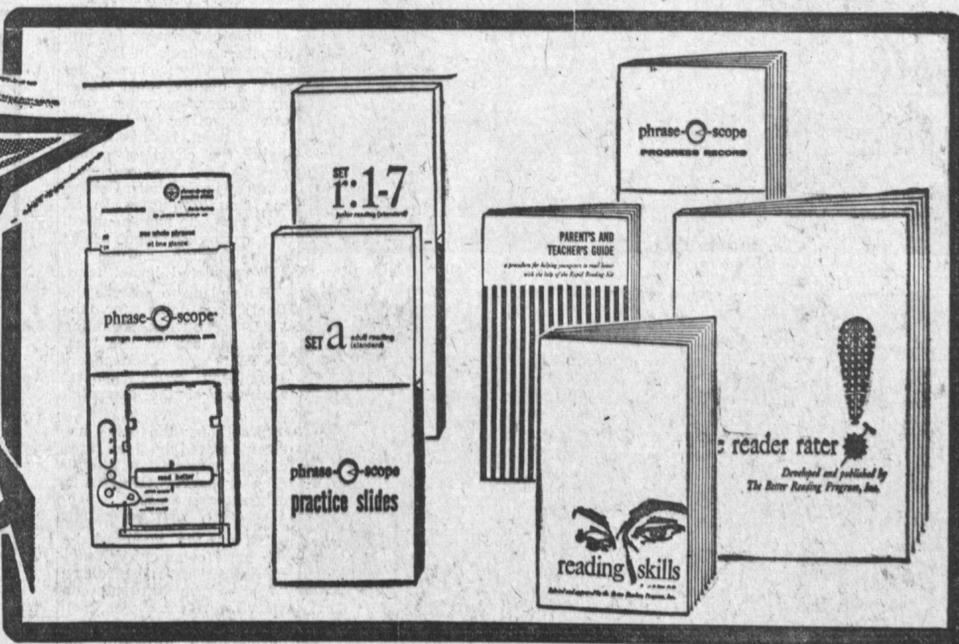


FAST READERS FINISH FIRST!

**DON'T BE A SLOW-POKE
IN THE JET AGE**

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FOR RAPID READING**
(at a price you can afford!)



People "in the know" are the ones who get ahead—in business, in school and in social life. But there's so much to know . . . and so little time to read. That's why educators and scientists have invented THE FAMILY PROGRAM FOR RAPID READING. It's simple . . . it's fun . . . and it's **GUARANTEED TO INCREASE YOUR READING SPEED AND YOUR COMPREHENSION.**

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HOW DOES IT WORK?

In the old days (before this kit was developed) reading acceleration courses depended on a clumsy projection device suitable only for classroom use. To take its place, the Family Program for Rapid Reading developed the PHRASE-O-SCOPE, a "learning machine" so simple that anyone in your family—even the children—can use it effectively. This ingenious learning aid at last makes

possible private, personal improvement—with these advantages:

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- No lessons to write or tests to mail
- No group "pace" to hold you back

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City

Zone

Age (s) of my youngster (s):

My signature

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